# The Water Case

# Cookie and Privacy Policy

# Operator and Responsible for Content Website:

# **HERRE-STUDIO**

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www.herre-studio.com

#### Cookies:

Our website, "The Water Case," uses cookies. Cookies are small text files that are stored on your device and used to make our site more efficient and user-friendly. Below, we outline the different types of cookies we use, their purposes, and how you can manage or opt out of them.

#### Types of Cookies We Use:

#### 1. Essential Cookies

These cookies are necessary for the basic functions of the website. Without them, the website cannot function properly. These include session cookies to allow for navigation, security, and access to secure areas of the website.

#### 2. Analytics Cookies

These cookies collect information about how visitors use our website, such as which pages are visited most often. We use this information to improve the performance of our website and enhance your user experience.

#### 3. Functional Cookies

These cookies allow the website to remember your preferences (such as language settings) and provide enhanced functionality and personalization.

#### 4. Marketing Cookies

These cookies track your browsing habits to allow us to show you targeted advertisements that match your interests. Marketing cookies may also be set by third parties (e.g., social media networks) for their own advertising purposes.

#### **Third-Party Cookies:**

In some cases, we use third-party service providers that also place cookies on your device. These providers may have their own privacy policies regarding how they use your information. For example, analytics services like Google Analytics use cookies to help us understand how our visitors interact with the website.

# **Managing Cookies**

By continuing to use our website, you agree to the placement of cookies on your device. You can manage or delete cookies through your browser settings. Please note that disabling cookies may affect the functionality of our website and limit your access to certain features.

- Most common browsers allow you to refuse the use of cookies. You can manage cookie settings through the following links:
  - o Google Chrome
  - o Mozilla Firefox
  - o Safari
  - Microsoft Edge

#### **Privacy Policy and Data Protection**

#### **Personal Data Collection**

We collect, process, and store personal data only when necessary and in accordance with applicable data protection laws, including the General Data Protection Regulation (GDPR). The types of data we collect may include:

- Contact Information (name, email, phone number) for communication purposes.
- **Usage Data** (IP address, browser type, access times) for analytics and improving the website.
- Content you share with us, such as experiences or articles, which will be published on our platform if you consent to it.

#### **Purpose of Data Processing**

We collect and process personal data for the following purposes:

- To provide and improve our services.
- To communicate with users.
- To process and publish content submitted for inclusion in "The Water Case" journal.
- For legal obligations, such as maintaining security and preventing fraud.

### **Data Security**

We are committed to protecting your personal data and employ various security measures (e.g., SSL encryption, access controls) to safeguard your information. However, please note that no method of transmission over the Internet is 100% secure.

# **Data Sharing**

We do not share your personal data with third parties except:

- With your explicit consent.
- When required by law (e.g., to comply with legal obligations).
- With service providers and partners (e.g., web hosting, analytics) who assist us in running the website.

### **Your Rights**

Under the GDPR, you have the following rights regarding your personal data:

- **Right to Access**: You may request access to the personal data we hold about you.
- **Right to Rectification**: You may request the correction of any incorrect or incomplete data.
- **Right to Erasure**: You may request the deletion of your data in certain circumstances.
- Right to Object: You may object to the processing of your

data for specific reasons, such as direct marketing.

- **Right to Data Portability**: You have the right to receive your personal data in a structured, commonly used format.
- **Right to Withdraw Consent**: If you have given consent for data processing, you may withdraw it at any time.

To exercise any of these rights, please contact us at:

Email: [youremail@example.com] Address: [Your Postal Address]

# **Third-Party Services**

We use third-party services, such as Google Analytics, that may collect, monitor, and analyze your data. These services have their own privacy policies. You can review them at:

• Google Analytics Privacy Policy

#### **Changes to this Privacy Policy**

We may update this privacy policy from time to time. We will notify users of any significant changes by posting the new privacy policy on our website. Please review this policy periodically.

#### **Contact Us**

For any questions regarding this Cookie and Privacy Policy, or if you want to exercise your rights under the GDPR, please contact us:

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This policy ensures compliance with the GDPR, the ePrivacy Directive, and other European regulations regarding cookies and personal data. Make sure to adjust the specific contact information and add any additional third-party services that your site uses.